

EDITORS: MR PRASHANTH SHETTY & MRS SHRUTHI K
STUDENT COORDINATORS: MR PRABATH & MS NIKSHITHA

INTERNATIONAL CONFERENCE



Mr. Prashanth Shetty and Ms. Deeksha Rao attended an international conference at BMS College of Commerce and Management on the 5th and 6th of December 2024. They collaboratively presented a paper titled **"Eco-Conscious Weddings and Gen Z: Exploring Sustainable Marriage Practices Among Gen Z in India"**



Mr. Prashanth Shetty attended an international conference held at REVA Business School, Bangalore, on the 13th and 14th of December 2024. During the conference, he presented a research paper titled **"Artificial Intelligence Applications in Indian Banking Using Diffusion Innovation Theory"**

INDUCTION PROGRAMME FOR FIRST YEAR MBA STUDENTS



The **Induction program for first-year MBA** students was successfully conducted on 20-12-2024 at A J Institute of Management. The program aimed to familiarize students with the Institution's culture, academic expectations and campus facilities and featured interactive sessions with faculty members, alumni. Overall the induction programme was well-received by the students, who expressed enthusiasm and eagerness to begin their MBA journey.

INTERNATIONAL CONFERENCE

Dr Nishkrati Varshney attended an international conference held at REVA Business School, Bangalore, on the 13th and 14th of December 2024. During the conference, she presented a research paper titled **"The intersection of Artificial Intelligence and Sustainability: A Focus on E-Commerce"**



A one week workshop on the theme Yoga and Wellness



A **one-week workshop on the theme yoga and wellness** was inaugurated by A J Institute of Management on 30/12/2024. This workshop was inaugurated by the esteemed guests **Dr. Jnaneshwar Nayak (Deputy incharge of Pathanjali Yoga Samithi), Govindaraya Prabhu (Treasurer, D.K. Unit Pathanjali Yoga Samithi), U Rama Rao (President Mangalore Productivity Council)** was the guest of honour and **Dr.T, Jayaprakash (Director of A J Institute of Management)** was the president of the function. On this occasion Sri Govindaraya Prabhu has stressed the importance of practicing yoga daily to lead a peaceful and happy life. Dr. Jnaneshwar Nayak emphasized on significance of conscious and slow breathing which will have a positive impact on human life longevity. The yoga practical session has been conducted from 31/12/2024 onwards. Yoga trainers have trained participants with different sitting, standing, yoga techniques, breathing exercises, and different asanas.

